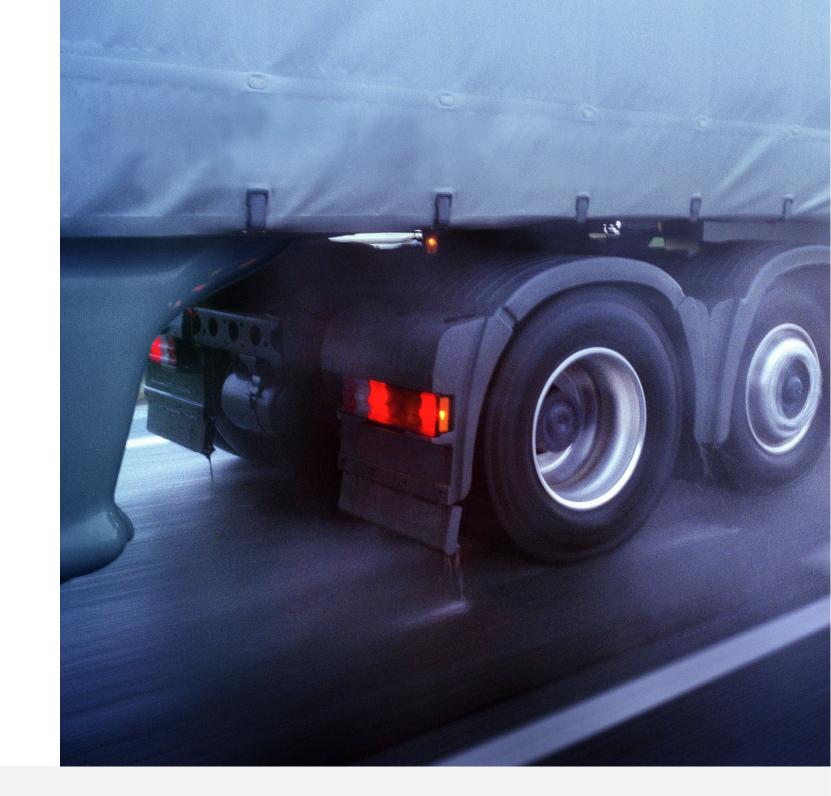**Microsoft**

# Create more resilient supply chains

**Manufacturers want to increase supply chain resilience to respond faster and better anticipate market dynamics. And they're asking a lot of questions.**

"Is there a cost-effective way to boost supply chain transparency and visibility end-to-end?"

"How can we make the best use of ubiquitous sensors across our supply chain?"

"What's the most effective strategy for increasing security across our entire supply chain?"

"Can we make our supply chain more adaptive?"

"How do we make smarter supply chain decisions in real time?"

**Unprecedented supply chain shocks for manufacturers have increased the need to respond to disruptions.**

## 60%
60% of manufacturers will participate in distributed supply chain networks by 2024.[1]

## 50%
50% of supply chain organizations plan to invest in applications supporting AI and advanced analytics through 2024.[2]

[1] "IDC FutureScape: Worldwide Manufacturing 2021 Predictions," IDC.

[2] Smarter with Gartner®, Gartner Predicts the Future of Supply Chain Technology, February 10, 2021. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

## What's the end goal?

Manufacturers are building resilience into every layer of the supply chain to minimize disruption while creating value. Manufacturers everywhere want to:

- ✔ Ensure business continuity.
- ✔ Increase agility.
- ✔ Reduce risk by improving security and flexibility.

## Two ways to get started

✔ **Planning and optimization**
  Increase service levels and reduce cost with the flexibility to run planning and execution in the cloud and at the edge.

✔ **Supply chain visibility**
  Leverage demand and supply chain signals to minimize risk and capitalize on future opportunities.

## Learn how Daimler is optimizing supply chain processes

Read Daimler Trucks' transformation story ›

"The more we do, the more we learn, and the better we are actually to derive services out of it for suppliers, partners, customers, dealers. And this is the good thing. You can suddenly show the value to everyone, and there is not just value for us. There is value for everybody in the whole process chain."

**Lutz Beck**
CIO, Daimler Trucks, North America

## See how Microsoft Circular Centers achieve 83% reuse, increasing supply chain efficiency and resiliency

Read Microsoft's transformation story ›

"Sustainability has become an integral part of all world-class supply chains, and circularity is a leading supply chain sustainability strategy that enables recycling and reuse for the majority of a supply chain's products."

**Jodi Larson**
GM of Strategy and Transformation, Microsoft

Download the e-book to learn how to create more resilient supply chains ›

**Microsoft**