



ANALYTICS IN AZURE VIRTUAL EVENT SWEEPSTAKES

OFFICIAL RULES

1. SPONSOR

These Official Rules (“Rules”) govern the operation of the Microsoft Cloud Marketing Analytics in Azure Virtual Event Sweepstakes (“Sweepstakes”). Microsoft Corporation, One Microsoft Way, Redmond, WA, 98052, USA, is the Sweepstakes sponsor (“Sponsor”).

2. DEFINITIONS

In these Rules, “Microsoft”, “we”, “our”, and “us”, refer to Sponsor and “you” and “yourself” refers to a Sweepstakes participant, or the parent/legal guardian of any Sweepstakes entrant who has not reached the age of majority to contractually obligate themselves in their legal place of residence. “Event” refers to the Analytics in Azure Virtual Event held in an online virtual event. By entering you (your parent/legal guardian if you are not the age of majority in your legal place of residence) agree to be bound by these Rules.

3. ENTRY PERIOD

The Sweepstakes will start on May 4, 2020 and end on June 17, 2020 (“Entry Period”).

4. ELIGIBILITY

Open to any registered Event attendee 18 years of age or older who is a legal resident of the 50 United States (including the District of Columbia). If you are 18 years of age or older but have not reached the age of majority in your legal place of residence, then you must have consent of a parent/legal guardian.

Employees and directors of Microsoft Corporation and its subsidiaries, affiliates, advertising agencies, and Sweepstakes Parties are not eligible, nor are persons involved in the execution or administration of this promotion, or the family



members of each above (parents, children, siblings, spouse/domestic partners, or individuals residing in the same household). Void where prohibited.

For business/tradeshow events: If you are attending the Event in your capacity as an employee, it is your sole responsibility to comply with your employer's gift policies. Microsoft will not be party to any disputes or actions related to this matter. **GOVERNMENT EMPLOYEES INCLUDING EDUCATORS:** Microsoft is committed to complying with government gift and ethics rules and therefore government and public sector employees are not eligible for this promotion.

5. HOW TO ENTER

No Purchase Necessary.

To enter, attend a Microsoft sponsored session and complete and submit a feedback survey to receive one Sweepstakes entry.

The entry limit is one per person during the Entry Period.

Any attempt by any you to obtain more than the stated number of entries by using multiple/different accounts, identities, registrations, logins, or any other methods will void your entries and you may be disqualified. Use of any automated system to participate is prohibited.

We are not responsible for excess, lost, late, or incomplete entries. If disputed, entries will be deemed submitted by the "authorized account holder" of the email address, social media account, or other method used to enter. The "authorized account holder" is the natural person assigned to an email address by an internet or online service provider, or other organization responsible for assigning email addresses.

6. WINNER SELECTION AND NOTIFICATION

Pending confirmation of eligibility, potential prize winners will be selected by Microsoft or their Agent from among all eligible entries received within 7 days following the event.

Winners will be notified within 7 days following the Event with winner instructions, including a prize claim deadline.

Winners will be notified via the contact information provided during entry and may be required to complete a prize claim and tax form ("Forms"). If a selected



winner cannot be contacted, is ineligible, fails to claim a prize or fails to return any Forms, the selected winner will forfeit their prize and an alternate winner will be selected time allowing. Only three alternate winners will be selected, after which unclaimed prizes will remain unawarded.

7. PRIZES

The following prizes will be awarded:

Three (3) Grand Prizes. Each winner will receive:

A Surface Go tablet. Approximate Retail Value (ARV) \$549.00.

The ARV of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. We will determine the value of the prize to be the fair market value at the time of prize award.

The total Approximate Retail Value (ARV) of all prizes: **\$1,647**

We will only award one (1) prize per person. No more than the stated number of prizes will be awarded. No substitution, transfer, or assignment of prize permitted, except that Microsoft reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable. Prizes are awarded "AS IS" with no warranty of any kind, either express or implied, including but not limited to, the implied warranties or merchantability, fitness for a particular purpose, or non-infringement. Prize winners may be required to complete and return prize claim and / or tax forms ("Forms") within the deadline stated in the winner notification. Taxes on the prize, if any, are the sole responsibility of the winner, who is advised to seek independent counsel regarding the tax implications of accepting a prize. By accepting a prize, you agree that Microsoft may use your entry, name, image and hometown online and in print, or in any other media, in connection with this Sweepstakes without payment or compensation to you, except where prohibited by law.

8. ODDS



The odds of winning are based on the number and/or quality of eligible entries received.

9. GENERAL CONDITIONS AND RELEASE OF LIABILITY

To the extent allowed by law, by entering you agree to release and hold harmless Microsoft and its respective parents, partners, subsidiaries, affiliates, employees, and agents from any and all liability or any injury, loss, or damage of any kind arising in connection with this Sweepstakes or any prize won.

All local laws apply. The decisions of Microsoft are final and binding.

We reserve the right to cancel, change, or suspend this Sweepstakes for any reason, including cheating, technology failure, catastrophe, war, or any other unforeseen or unexpected event that affects the integrity of this Sweepstakes, whether human or mechanical. If the integrity of the Sweepstakes cannot be restored, we may select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes.

If you attempt or we have strong reason to believe that you have compromised the integrity or the legitimate operation of this Sweepstakes by cheating, hacking, creating a bot or other automated program, or by committing fraud in any way, we may seek damages from you to the full extent of the law and you may be banned from participation in future Microsoft promotions.

10. GOVERNING LAW

This Sweepstakes will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Sweepstakes.

11. WINNERS LIST

Send an email to yanlian@microsoft.com with the subject line "Analytics in Azure Virtual Event winner" within 30 days of June 17, 2020 to receive a list of winners that received a prize worth \$25.00 or more.



12. PRIVACY

At Microsoft, we are committed to protecting your privacy. Microsoft uses the information you provide on this form to notify you of important information about our products, upgrades and enhancements, and to send you information about other Microsoft products and services. Microsoft will not share the information you provide with third parties without your permission except where necessary to complete the services or transactions you have requested, or as required by law. Microsoft is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. Your personal information is never shared outside the company without your permission, except under conditions explained above.

If you believe that Microsoft has not adhered to this statement, please contact Microsoft by sending an email to privrc@microsoft.com or postal mail to Microsoft Privacy Response Center, Microsoft Corporation, One Microsoft Way, Redmond, WA 98052.