Four steps to supercharge your analytics

In today’s data-driven world, organizations like yours are embracing efforts to maximize data investments that make up to 12 times faster and costs 73 percent less, according to the TPC-DS benchmark. Benchmark data is taken from recognized industry standards, TPC Benchmark™ H (TPC-H) and TPC Benchmark™ DS (TPC-DS), and is based on query execution performance testing of 66 queries for TPC-H and 309 queries for TPC-DS, conducted by GigaOm in January 2019 and March 2019, respectively; testing commissioned by Microsoft. Price-performance is calculated by GigaOm as the TPC-H/TPC-DS metric of cost of ownership divided by composite query. Prices are based on publicly available US pricing as of January 2019 for TPC-H queries and March 2019 for the TPC-DS benchmark report. Analytics in Azure is up to 14 times faster and costs 94 percent less, according to the TPC-H benchmark, and 56% less for storage with Amazon Redshift in industry benchmarks. Outperforms Google BigQuery, Amazon Redshift and other cloud providers.

Deliver data insights to everyone

Unify your data
Get all your data—from Tableau, Qlik, and Power BI—into one place

Provide data availability and reporting to everyone in your organization

Unify
Connecting data analysis and profitability, and innovating through the cloud.

Connect data analysis and profitability

Four steps
Get started
Drive real-time insights and returns on investment

Boost your return by unifying your data, delivering data insights to everyone, and setting your data priorities and objectives.

Let your data transform your business by migrating it to the cloud.

Innovate through the cloud

Innovate
Let your data work for you

Let your data transform your business by migrating it to the cloud.

Get started with Synapse Analytics

Simplify data access
Set up secure, private, and easy access and application

Get started for free

Learn more about Synapse Analytics

Connect
Get your data where you need it

Connect
Reduce data analytics reporting granularity from 56% to 1 day to 15 minutes.

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