Four steps to supercharge your analytics

1. Unify your data

- Reduce costs and data silos
- Boost performance
- Avoid data drift and inconsistencies

2. Deliver data insights to everyone

- Get all your data—from Tableau, Qlik, and Power BI—into one place
- Unify data analysis and profitability, and innovate through the cloud.

3. Connect data analysis and profitability

- Use Azure to connect with what you need
- Get the tools and resources you need to migrate your data
- Accelerate your business outcomes

4. Innovate through the cloud

- Let your data transform your business by migrating it to the cloud
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Get started with Azure Synapse Analytics

- Get all your data—from Tableau, Qlik, and Power BI—into one place
- Unify data analysis and profitability, and innovate through the cloud.

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Union results: $33


driven by performance and price-performance claims based on data from a study commissioned by Microsoft and conducted by GigaOm in January 2019 for the TPC-H benchmark.

Deliver data insights to everyone

Provide data availability and access to everyone in your organization.

Deliver real-time insights and returns on investment

Connect data analysis and profitability

Connect data analysis and profitability, and innovate through the cloud.

Innovate through the cloud

Leverage Azure to connect with the cloud, the Internet of Things, and your business data.

Get started with Azure Synapse Analytics

Create dynamic reports to gain a fuller view

Use Azure to connect with what you need

Innovate through the cloud

Leverage Azure to connect with the cloud, the Internet of Things, and your business data.

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Microsoft Azure

Microsoft Azure, a leading cloud platform, provides a comprehensive set of services for enterprises to build and deploy applications. It offers a range of services, including computing, storage, networking, and security, supporting a wide variety of workloads. By leveraging Azure, organizations can benefit from scalability, flexibility, and cost savings.

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Business and Price Performance Comparison

<table>
<thead>
<tr>
<th>Service</th>
<th>Business Performance</th>
<th>Price Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Azure</td>
<td>56%</td>
<td>94%</td>
</tr>
</tbody>
</table>