

REGION FOCUS: WORLDWIDE

The Business Value of Microsoft Azure for SQL Server and Windows Server

IDC's study shows how organizations use Microsoft Azure as a cost-effective, efficient platform for many of their **most important SQL Server and Windows Server workloads**. In addition to **cost savings and operational efficiencies**, interviewed organizations reported benefiting greatly from **much-enhanced agility to drive improved business results** by migrating and modernizing with Azure.

Key Results

40%
lower 3-year cost
of operations

406%
3-year ROI

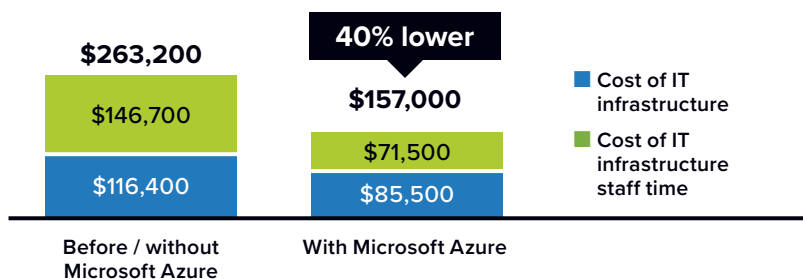
12 months
payback period

CUSTOMER QUOTE, DISTRIBUTION COMPANY, U.S.:

"We can now support the business better, faster, and cheaper with Microsoft Azure for anything they throw at us because of not only the functionality of Azure, but some of the support and learning and intelligence and automation Azure provides. The number of tools in our toolkit right now and the time to market that we can deploy things, for lack of a better word used to be a dream. Now, it's something that we can make real in a fairly quick period of time."

IT Operations: Cost and Staff Time Requirements

\$ per 100 users over three years. Currency shown in U.S. dollars.



27% lower infrastructure costs

51% more efficient IT infrastructure team

22% more efficient database administrator teams

Business Operations Benefits

Agility

87% faster deployment, new compute/storage

31% faster delivery of new features

Innovation and Development

28% higher developer productivity

45% faster delivery of new applications

Security Gains

30% faster to identify security threats

43% more efficient IT security teams

[Read the full white paper](#)