Your team uses many tools
Regardless of your industry, company size, or location, there’s not one type of employee.
Because of these differences, they request unique apps and tools:

- 730 applications are in use per company on average.
- 90.8% of them aren’t enterprise-ready.

Your employees span multiple generations, departments, office locations, and personality types—and naturally, their collaboration styles differ too.

Because of these differences, they request unique apps and tools:

- To keep employees engaged, businesses must adapt to their technology needs. Here’s what you need to understand about your employees and the way they collaborate...

Complexity of collaboration styles
Your workplace is more diverse than ever, and there are now many types of employees. They come from different generations, have different personality types, and use different tools to get work done.

- An estimated 90.8% of apps in use aren’t enterprise-ready.1
- An estimated 50–74% of people are extroverts, while 16–50% are introverts.3

Connect your team with the right tools
So, what can you do to promote collaboration and productivity for the different types of employees at your organization?

- 73% of employees report that being able to work remotely is more important to them than ever before.1

Regardless of their role within your organization, employees want the option of working outside the office:

- 80%–90% of the U.S. workforce says they would like to telework at least part time.5
- 60% of today’s office-based employees are expected to work remotely by 2022.6

Utilization of communication tools by employees:

- 87% of employees note that video conferencing allows them to reduce travel.9

Rely on an integrated suite of tools (instead of multiple, single-vendor products) that lets employees choose the ones that work best for them.

- 45% of Millennials say instant messaging tools are their preferred workplace collaboration tool, while 36% of Baby Boomers name them as the least effective.11

Adopt video conferencing tools for collaboration with employees who need to work from home.

- 90.8% of apps in use aren’t enterprise-ready.1

Test out a social collaboration platform to increase productivity.

- Failing to implement social collaboration technology makes high-skill employees and management up to 25% less productive.10

Allow flexible work locations for increased productivity when your employees need it most.

- More than two-thirds of employers report increased productivity among teleworkers.12

Sources:

2. “Millennials surpass Gen Xers as the largest generation in U.S. labor force,” 2015, Pew Research Center
10. “Social collaboration improves team efficiency by 20%,” 2013, Our Social Times

Yesterday’s tools and solutions won’t help today’s employees. And as your business grows, your employees’ needs will too.

Experience improved collaboration for yourself with a free, guided tour of the Office 365 platform:


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